



Military Impacted Schools Association

... supporting the educational needs of military families
(800) 291-MISA • www.MilitaryImpactedSchoolsAssociation.org

Graduation Live and On-demand

Target Audience: Families, friends, relatives of graduating seniors

Description:

Over 1,000 military parents are deployed at any one time in the Bellevue/Offutt Community. Each year our seniors receive a free DVD of the graduation ceremony--this year we wanted to try to do more. With many of our parents deployed we decided to provide the graduation ceremonies at both of our high schools live, online, followed by the ability of individuals to view it on-demand for two weeks.

Over 600 family and friends watched the ceremonies live followed by an additional 1,450 individuals viewing the ceremonies through the on-demand service. Students received text messages and calls from parents, relatives and friends immediately following the ceremonies. Principals received many e-mails from parents as well as grandparents and friends that lived in another state but were able to view the ceremony on line.

Requirements for individuals to view the ceremony included: a high speed internet connection and QuickTime version 7.4 (which could be downloaded free of charge).

Set up for school district:

Video camera (Sony HD Video Camera) with laptop (Macbook—used QuickTime Broadcaster)

Website to send video feed

Companies that will stream video for free: <http://www.ustream.tv>

Advantage—free, easy to use

Disadvantage—control of output quality is more limited

Companies that will stream video for a charge: <http://www.upstreamnetworks.com>

Advantage—easy interface, better quality, on-demand options available

Bellevue contracted with a private company

➤ Picture quality was 480 X 360 pixels

➤ Video settings were 500 kbits/sec; 15 frames per second; compression H264

➤ Audio settings were mpeg 4 compression; 16 bit; 11.025 KHZ

Resources/Links:

www.militaryimpactedschoolsassociation.org

www.BellevuePublicSchools.org

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